



Dear Chamber Members,

August 30, 2024

It has been several years since we implemented the new Chamber Gift Card program, and we continue to be encouraged by the positive impact this program is making in our community! We have seen an increase in total dollars purchased, they are appealing to a younger demographic, and we have seen an increase in spending in our small, locally owned stores. And the best news is that these cards can only be used at a Sioux Center Chamber business. They have proven successful in keeping local dollars circulating in Sioux Center and bringing people into our community to shop our great stores.

We are excited to again launch the **Christmas Cash Program** where the community can purchase these Chamber Gift Cards at a discount. We hope to raise enough funds this year that we can again offer \$100,000 in Chamber Gift Cards available at a 15% discount. We are putting out a challenge to our membership to help fund this program. Any sponsorship level is appreciated, and contributions received will help defray the 15% cost of the program. In appreciation for their donation, all the sponsors of this program will be recognized during the sale of Christmas Cash and in a print ad.

Many of you received Chamber Gift Certificates from your customers last year, so you know what a great opportunity this is. This program does not just benefit retailers. Keeping dollars circulating in Sioux Center helps all our businesses! For proper planning to take place, we are asking for commitments by **Friday, September 20, 2024**.

YES! I want to help Sioux Center continue to be a “holiday shopping destination.”

- Diamond Sponsorship-\$1500.00
- Platinum Sponsorship - \$1000.00
- Gold Sponsorship - \$500.00
- Silver Sponsorship - \$300.00
- Bronze Sponsorship - \$150.00

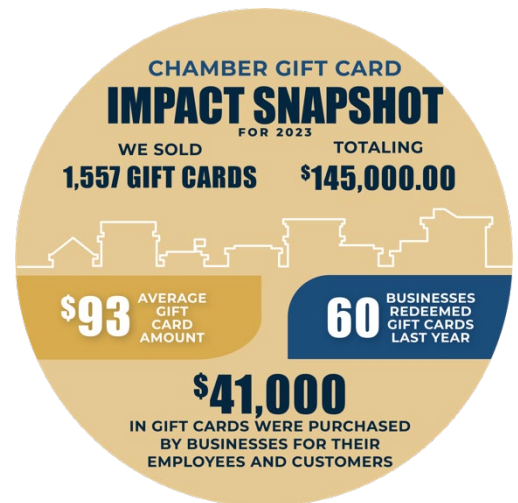
Sponsorship Amount \$ _____.

Business: _____

Signature: _____

Thank you for supporting our local businesses!

Barbara Den Herder, Chief Executive Officer



Thank you for your generous support of \$_____ last year. It was greatly appreciated!