

Newsletter

December 2024



REMINDER

No Chamber Meeting in December!

WE WILL SEE YOU AGAIN IN JANUARY!

**WELCOME TO OUR
NEW MEMBERS!**



RJs Indoor Golf and Bar

RJSINDOORGOLFANDBAR.COM

We Moved!

VISIT US AT OUR NEW LOCATION BEGINNING DEC. 2, 2024



NEW ADDRESS:

530 N Main Ave, Sioux Center, IA 51250

OFFICE HOURS:

Monday-Friday: 8:30am - 4:30pm

MARY KAY®

Mary Kay Cosmetics
Kristen Berg

MARYKAY.COM/KRISTENPAUL

JOIN US FOR OUR

Ribbon Cutting!

CHAMBER of COMMERCE

ATLAS
ATTAINING TRUTH, LOVE & SELF CONTROL

Center
for Financial Education

THURSDAY, JAN. 9

4:00 PM

530 N Main, Sioux Center

Need Christmas Ideas for Your Employees and Customers?

Sioux Center Chamber Gift Cards are the perfect gifts for your employees and customers this Christmas season. They can be loaded with any dollar amount and can be redeemed at over 80 Chamber Businesses.



Purchase Here

OR CALL OUR OFFICE AT 712-722-3457

SIoux CENTER Hometown Holidays

DEC. 5-7, 2024

WEDNESDAY, DEC. 4

CHRISTMAS AT CROWN POINTE
5-7:30pm | Crown Pointe Estates

THURSDAY, DEC. 5

CHRISTMAS STORYWALK
BY SIOUX CENTER LIBRARY
9am-6pm | Centre Mall

CHRISTMAS GREENS MARKET
BY GROUND EFFECTS
2pm-7pm | Centre Mall Parking Lot

COOKIE DECORATING
BY CASEY'S BAKERY
4pm-5pm | Casey's Bakery

COLORING PAGE CONTEST
4pm-7pm | Centre Mall

HOT DRINKS, TREATS, CHILI BASH AND PIZZA
5pm-7pm | Centre Mall

MINI TRAIN RIDES
5pm-8pm | Centre Mall

LIGHTED PARADE
5:30pm | Along 1st Ave SW

TREE LIGHTING AND CAROLING
Immediately Following Parade | Centre Mall Parking Lot
Caroling led by HOME Ministries Worship

PEOPLES BANK: CHRISTMAS FOR A CAUSE
6pm-9pm | Heritage Village

LIGHTED TOWN SQUARE
6pm-9pm | Heritage Village

HOLIDAY STAGE
6pm-7:30pm | Centre Mall
6pm-Sioux Center Orchestra Students
6:45pm-Vocalists from Sioux Center Arts

FREE FAMILY MOVIE: 'A CHRISTMAS STORY'
7pm | Cinema 5

FRIDAY, DEC. 6

CHRISTMAS STORYWALK
BY SIOUX CENTER LIBRARY
9am-6pm | Centre Mall

CHRISTMAS GREENS MARKET
BY GROUND EFFECTS
12pm-6pm | Centre Mall Parking Lot

PEOPLES BANK: CHRISTMAS FOR A CAUSE
6pm-9pm | Heritage Village

LIGHTED TOWN SQUARE
6pm-9pm | Heritage Village

SIOUX CENTER ARTS PRESENTS: HOLLANDER JAZZ
7pm | Te Paske Theatre, Sioux Center Middle School

FESTIVE SWEATER TRIVIA
HOSTED BY SIOUX CENTER HEALTH FOUNDATION
8pm | Late Harvest Brewery

SATURDAY, DEC. 7

BREAKFAST WITH SANTA
9am | Centre Mall

CHRISTMAS GREENS MARKET
BY GROUND EFFECTS
9am-3pm | Centre Mall Parking Lot

CHRISTMAS STORYWALK
BY SIOUX CENTER LIBRARY
9am-6pm | Centre Mall

FREE MINI TRAIN RIDES
9:30am-3:30pm | Centre Mall

FREE MERCHANT MATINEE MOVIES
11am & 12pm | Cinema 5

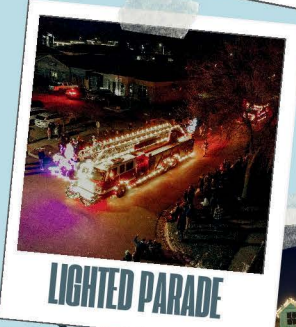
PEOPLES BANK: CHRISTMAS FOR A CAUSE
6pm-9pm | Heritage Village

LIGHTED TOWN SQUARE
6pm-9pm | Heritage Village

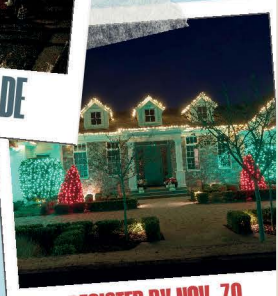
new this year!



CHRISTMAS GREENS MARKET
by Ground Effects
in the Centre Mall parking lot



LIGHTED PARADE



REGISTER BY NOV. 30
VOTING BEGINS DEC. 5!

LIGHT UP SIOUX CENTER!

SCAN THE QR OR VISIT
WWW.SIOUXCENTERCHAMBER.COM TO
SIGN UP FOR THE HOUSE LIGHTING
CONTEST, FIND PARADE INFO, COLORING
CONTEST PAGES, UPDATES AND MORE!



DIAMOND



PLATINUM



GOLD

- Beaver Eye Care
- Children's Dental Centre
- Kroese & Kroese, PC
- Premier Communications
- Peoples Bank
- Sioux County Radio
- Ver Hoef Automotive

SILVER

- Brommer Sanitation
- Culver's of Sioux Center
- DGR Engineering
- Memorial Funeral Home
- Pella Corporation
- Perspective Insurance
- ProActive Physical Therapy
- Service Trucks International
- Walstra's Plumbing & Heating

BRONZE

- Pat's Jewelry Centre
- Neal Chase Lumber

November Session

This month Leadership Sioux Center spent their day learning from David Krahlung about the history of Sioux Center and identified ways to continue our growth. We also learned more about the significant impact agriculture has on our economy and had the opportunity to tour Farmers Coop Society and Dykstra Dairy. We even captured a “class weight” on the scale at FCS! Thank you to Interstates for hosting our group, to Jimmy Johns for catering the lunch, and to all who partner with us to make this a valuable learning experience for our participants!



Peoples Bank, Peoples Wealth Management & Peoples Insurance Ribbon Cutting

Congratulations on the completion of your beautiful new expansion! Thank you for being a trusted partner in the success of our community. We are excited for the opportunities this expansion brings to Sioux Center and the surrounding area.

THE SHOW OF ALL HOME SHOWS

Learn

Calling all vendors!

REGISTRATION OPEN!

REGISTER ONLINE

www.siouxcenterchamber.com/indoorfair

 **Sioux Center Indoor Fair**

MARCH 19-20, 2025
3:00-8:00pm | Dordt University Rec Center

YOUR FUTURE @ WORK



COMMUNITY. CONNECTIONS. CAREERS.

Monday, March 10, 2025
at Northwestern College

Your Future @ Work

This event is designed for over 700 Sioux County sophomore students to help increase awareness of available career opportunities right in their backyard!

If your business is interested in sharing more about your industry by participating as a presenter and/or with a booth, please click the link above.

Deadline to register your business is December 13.

LEARN MORE

Victoria's Wash and Fold at FreshWash.

LET US DO YOUR LAUNDRY FOR YOU!

With our convenient wash and fold service, you can enjoy fresh, clean laundry without the hassle. We'll take care of anything from everyday clothes, blankets, sheets, towels, and anything you would run through the washer and dryer.

Drop-off, pick-up and delivery services available. Give us a call or text us to setup a time that is most convenient for you! (712) 360-2309

Email: Victoriamata21@icloud.com

<https://sites.google.com/nwciowa.edu/wash-fold-website/home>



Northwest Wealth Management
Would Like to Introduce,



Michael Storey!



NORTHWEST
WEALTH MANAGEMENT, LLC

Michael Storey

Wealth Advisor
(712) 722-5514

242 N. Main Ave, Sioux Center

Invest-Northwest.com

Advisors represent Northwest Wealth Management, a registered investment advisor and affiliate of Northwest Bank. Not FDIC insured. No bank guarantee. May lose value.



Christmas OPEN HOUSE

FRIDAY, DECEMBER 13

9:00 AM - 4:00 PM

Holiday goodies and refreshments
will be served.

We look forward to seeing you!



NORTHWEST BANK

242 North Main Ave, Sioux Center | www.NW.bank

Member FDIC



CELEBRATING 60 YEARS OF EXCELLENCE

This year, Vreugdenhil Construction is proud to celebrate 60 years of serving Sioux Center and surrounding communities with quality, craftsmanship, and commitment.

From custom homes to commercial projects, we are honored to build more than structures—we build trust and long-lasting relationships. Thank you to our clients, team, and partners for making this milestone possible!

From our family to yours, Merry Christmas! May God bless your homes with peace and love.





A RECORD BREAKING \$166,985 WAS RAISED BY CENTER FRESH AT THEIR 2024 ANNUAL GOLF OUTING HELD ON THURSDAY, JUNE 20.

Money this year was raised for Sioux Center's Fire and Ambulance Departments.

Monday, Nov. 18, checks were presented to each of the departments for the amounts of \$83,492.50 (each).

The kindness, generosity, and willingness of all of Center Fresh's vendors who donated to help make a difference in our community was greatly appreciated!



Christmas For A Cause

**Heritage Village, Sioux Center
November 29 - December 31 | 5:00-10:00 PM**

Join us for the 4th annual Christmas For A Cause, and enjoy a walk-through Christmas light display!

All freewill donations benefit ATLAS & CFE!

How to Donate:

- QR Code
- ATLAS Envelopes found at Christmas For A Cause
- atlasofsiouxcenter.org/christmas-for-a-cause

Hot Chocolate

Served out of Doc's

November 29 & 30 • December 5, 6, 7, 13, 14, 20, & 21
Will be served from 6:00 PM - 9:00 PM
Weather Permitting



For more information follow us on Social Media!

- @BankWithPeoples |

 @AtlasofSC



CELEBRATING 60 YEARS OF EXCELLENCE

This year, Vreugdenhil Construction is proud to celebrate 60 years of serving Sioux Center and surrounding communities with quality, craftsmanship, and commitment.

From custom homes to commercial projects, we are honored to build more than structures—we build trust and long-lasting relationships. Thank you to our clients, team, and partners for making this milestone possible!

From our family to yours, Merry Christmas! May God bless your homes with peace and love.



American State Bank Introduces Éxito: A New Initiative for Spanish- Speaking Communities

**WE ARE MAKING IT EASIER AND SIMPLER FOR
SPANISH-SPEAKING CUSTOMERS TO ACCESS
FINANCIAL SERVICES.**

American State Bank has launched *Éxito*, a new program of initiatives designed to better serve Spanish-speaking customers. These initiatives emphasize our commitment to our ever-growing communities by offering tailored services and resources that meet the unique needs of Spanish-speaking customers and their families.

The *Éxito* initiative reflects American State Bank's dedication to empowering the Spanish speaking community by breaking down language barriers and simplifying access to financial resources. Through this program, we aim to equip Spanish-speaking customers with the tools and knowledge necessary to achieve their financial goals, from opening accounts, to purchasing a home, or starting a small business.

"Access to quality financial services and education is key," says Brandon Woudstra, CEO of American State Bank. "*Éxito* is a testament to our commitment to supporting the communities we serve through improved language services."

Éxito launched earlier this fall and recently held an event focused on homeownership on November 19. The event, designed to guide attendees through the process of buying a home, offered one-on-one support from ASB's bilingual team members and highlighted the benefits and opportunities of homeownership within the community.

"*Éxito* means 'success,' and that's exactly what we want for our customers," said Sofia Sandbulte, Market Development Officer and leader of the *Éxito* program. "Our goal is to enhance our Spanish-speaking customers banking experience."

For more information about the *Éxito* program or this upcoming event, please email info@myASB.com or call (712) 722-3048.



American State Bank Presenta Éxito: Una nueva iniciativa para las comunidades de habla hispana

**CON ESTE PROGRAMA FACILITAMOS Y SIMPLIFICAMOS
EL ACCESO A LOS SERVICIOS FINANCIEROS PARA
NUESTROS CLIENTES HISPANOHABLANTES.**

American State Bank ha lanzado *Éxito*, un nuevo programa de iniciativas diseñado para atender mejor a clientes de habla hispana. Estas iniciativas destacan nuestro compromiso con las comunidades en constante crecimiento, ofreciéndoles servicios y recursos personalizados que respondan a las necesidades únicas de los clientes hispanohablantes y sus familias.

La iniciativa *Éxito* refleja la dedicación de American State Bank para empoderar a la comunidad de habla hispana, eliminando barreras de idioma y simplificando su acceso a recursos financieros. A través de este programa, lograremos proporcionar a los clientes hispanohablantes las herramientas y el conocimiento necesarios para alcanzar sus metas financieras: ya sea abrir una cuenta, comprar una vivienda o iniciar un pequeño negocio.

"El acceso a servicios financieros y a una educación de calidad es fundamental", afirma Brandon Woudstra, Director Ejecutivo de American State Bank. "*Éxito* es un testimonio de nuestro compromiso de apoyar a las comunidades a las que servimos mediante la mejora de los servicios en su idioma".

Éxito se lanzó a principios de este otoño, y el 19 de noviembre llevó a cabo un evento enfocado a la adquisición de vivienda. Los asistentes a dicho evento tuvieron la oportunidad de ser guiados en el proceso de compra de vivienda, ofreciéndoles apoyo individualizado por el personal bilingüe del equipo de ASB destacándose los beneficios de la propiedad privada así como las oportunidades de adquisición de vivienda dentro de la comunidad.

"Escogimos el nombre *Éxito* porque eso es precisamente lo que deseamos para nuestros clientes", comentó Sofia Sandbulte, Oficial de Desarrollo de Mercados y líder del programa *Éxito*. "Nuestro objetivo es mejorar la experiencia bancaria de nuestros clientes hispanohablantes".

Para obtener más información sobre el programa *Éxito* o el próximo evento, envíe un correo electrónico a info@myASB.com o llame al (712) 722-3048

DECEMBER 2024 Library Announcements

THE SIOUX CENTER LIBRARY WILL BE CLOSED ON THE FOLLOWING DAYS IN DECEMBER

Tuesday, December 24: Closing at 12:00pm

Wednesday, December 25: Closed All Day for Christmas

Tuesday, December 31: Closing at 2pm for New Year's Eve

Wednesday, January 1: Closed All Day for New Year's Day

The library has some fun events planned to celebrate the Christmas season this December:

- The annual **Christmas StoryWalk** will be set up at the mall from December 2 through January 2. This year's title is "Season of Light" by Jess Redman. There will be a QR code posted at the mall with a map of the story walk. When finished, participants can come to the library for a treat!
- The library will have a special **Christmas Story Time Party** for kids ages 0-4 on Tuesday, December 10, at 10:00am. We will share a Christmas story, snacks, songs, and activities.
- Come and make your own Christmas cards at our **Christmas Card Open House** on Tuesday, December 10. You can stop in from 2-3:00pm or 7-8:00pm. Each person can make four Christmas cards.

Sioux Center resident and author **Scott Culpepper** will be at the library on Wednesday, December 4, at 7:00pm to discuss his new book "Demonologists' Daughters".

The library is holding a **Puzzle Swap** on Saturday, December 14 from 9-11:00am. Bring in any puzzles you are finished with and swap them for a different puzzle. Puzzles must not have any missing pieces! You will receive 1 ticket for each puzzle you bring in to be redeemed for a different puzzle.

The **Dyslexia Support Group** will meet on Thursday, December 19 at 7:00pm. They will be discussing whether social media helps or hinders dyslexia advocacy.

For a complete list of all the library's programming, please visit our website calendar at: <https://siouxcenterlibrary.librarycalendar.com>

DUTCH COUNTRY CLEANING

DID YOU KNOW WE OFFER...

Weekly Janitorial Service!

INCLUDES : Trash Removal, Restroom Sanitation,
Dusting, Floor Cleaning, and
Customizable plans for all your office needs.

We clean after hours!

605.261.3886 JULIE
ORANGE CITY + 30 MILES





FOLLOW OUR COUNTDOWN TO CHRISTMAS ON SOCIAL MEDIA!

Scan me to follow along!



@AMERICANSTBANK

We are honored to announce that the US Department of Labor recently recognized Interstates with a Gold-level HIRE Vets Medallion Award. The HIRE Vets Medallion Award is earned by businesses that demonstrate unparalleled commitment to recruiting, hiring, and retaining veterans.

Recipients of the 2024 HIRE Vets Medallion Awards meet rigorous employment and veteran integration assistance criteria, ranging from veteran hiring and retention to providing veteran-specific resources, leadership programming, dedicated human resources, pay compensation and tuition assistance programs.

We're proud to be recognized with this elite award, and hope you share in our excitement. Our veteran team members are an integral part of Interstates, and we're proud to support them and their career goals.

To learn more about Interstates, visit interstates.com.

To learn more about the award, visit HIREVets.gov.



MEMBER FDIC



WEDNESDAY, DEC. 4TH, 5:00 - 7:30 PM | 1400 7TH AVE SE, SIOUX CENTER, IA 51250

CHRISTMAS PLINKO ❄️ HAIR TINSEL ❄️ COOKIE DECORATING ❄️ CHRISTMAS TREATS ❄️ FESTIVE MUSIC

Santa & Mrs. Claus will be available for pictures from 6:00 - 7:30 pm

THIS EVENT IS OPEN TO THE PUBLIC. WE WOULD LOVE TO HAVE YOU JOIN US!