

Newsletter

October 2024

October Chamber Meeting

Wednesday, October 9

12:00 - 1:00pm

Sioux Center Public Library

MEAL COST: \$12 | CATERED BY CULVER'S

No RSVPs needed. All Chamber members & their employees are encouraged to attend.



Sioux Center Showdown + Sioux Center Library Update

Hear an update from Gary McEldowney on the inaugural Sioux Center Showdown event.

We will also hear an update from the Sioux Center Public Library on their upcoming construction project.

Upcoming Events

OCT
10

MANUFACTURING WEEK *Business Tour*

Join us for a behind-the-scenes look at one of our local manufacturers and learn about the manufacturing processes, innovative technologies, and dedicated workforce that make them successful.



Thur., Oct. 10
8:30am - 10:30am



Interstates
402 14th St NE,
Sioux Center



Leadership Sioux Center

LIVE. GROW. BETTER. TOGETHER.

*We are excited to begin our 11th year of
Leadership Sioux Center!*

CONGRATULATIONS TO THIS YEAR'S PARTICIPANTS!

Dave Addink

American Investment & Trust

Jack Brundell

Sioux Center Police Dept

Alex Davelaar

Link Manufacturing

Daniel Den Boer

Family Crisis Centers

Drew Driesen

Woods, Fuller, Shultz & Smith, PC

Pam Ericson

Mid-Sioux Opportunity

Ariel Gomes

Pella Corporation

Paxton Holwerda

Renae's Salon and Spa

Jess Koedam

Promise Community Health Center

Kyle Lindbergh

Dordt University

Ruth Mahaffy

Sioux Center Public Library

Lee Mellema

Premier Communications

Nathan Mulder

Interstates

Tyler Reichle

Sioux Center Community Schools

Liza Schouten

Sioux Center Health

Chelsey Town

Sioux Center Community Schools

Mitch Van Regenmorter

Northwest Bank

Jacob Vreugdenhil

Culver's of Sioux Center

Ezra Weikert

City of Sioux Center

Jerod Work

Uprvma Health

OCT
15

Have you recently hired someone new to our community?
Discover Sioux Center would like to invite them to lunch!

discover SIoux CENTER

Tuesday, October 15

11:45AM-1:00PM

Dordt Ag Stewardship Center

We welcome any of your new employees who you have hired within the last year to attend this informational lunch. The meeting will include an overview of our community, an update of things happening in Sioux Center, and opportunities to get involved!

Cost for lunch is \$15 and RSVP's are requested by Thursday, October 10.

Email amberv@siouxcenterchamber.com to sign up!



**HARVEST
HALF**

**Volunteers
Needed!**

SATURDAY, OCT. 5

Click here to sign up
to volunteer!

Christmas Cash FOR SALE

**\$100,000 AVAILABLE IN CHAMBER
GIFT CARDS AT A 15% DISCOUNT!**

THURSDAY, NOV. 7

CENTRE MALL, SIOUX CENTER

**11:00 AM - 1:00PM
(OR UNTIL \$80,000 IS GONE)**

\$80,000 for Sale

4:30 PM - SOLD OUT
\$20,000 for Sale



Thank you, Sioux Center Chamber Members, for helping pack over 300 food bags for our local Sack Pack program at our most recent Reach Out Opportunity! We had a fantastic group of volunteers!

Reach Out Opportunities are scheduled throughout the year to help our local businesses give back to the community.

SIOUX CENTER Hometown Holidays

DEC. 5-7, 2024

The third annual Hometown Holidays is coming on December 5-7, 2024! This community event is a great way to gather with friends and family and kick-off the Christmas season.

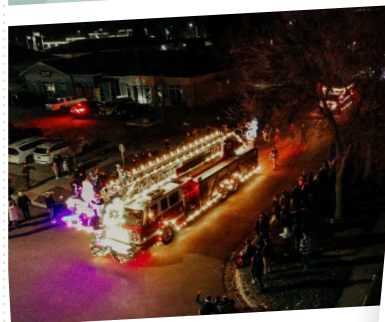
Some of the exciting events include:

- Lighted Parade, Tree Lighting,
- House Lighting Contest, Coloring Contest,
- Casey's Bakery Cookie Decorating,
- Heritage Village Lighted Town Square,
- Peoples Bank: Christmas for a Cause

And new this year, visit the Christmas Greens Market by Ground Effects in the Centre Mall parking lot!

Hometown Holidays is a free event for the whole family. We hope to see you there!

JOIN IN THE FUN!



**LIGHTED PARADE
REGISTRATION**



**HOUSE LIGHTING CONTEST
REGISTRATION**

Register today!

SPONSORSHIP OPPORTUNITIES

September Events

*It's been a busy month of milestones!
We've loved celebrating our members' anniversaries and ribbon cuttings!*



**Vander Berg Homes
40th Anniversary Chamber Coffee**



**Fresh Wash
Ribbon Cutting**



**ATLAS & CFE
Ribbon Cutting**



**M Design & Promotion
Ribbon Cutting**



**Casey's Bakery Anniversary
Chamber Coffee**



**Promise Community Health Center
Ribbon Cutting**

Need Christmas Ideas for Your Employees and Customers?

Sioux Center Chamber Gift Cards are the perfect gifts for your employees and customers this Christmas season. They can be loaded with any dollar amount and can be redeemed at over 80 Chamber Businesses.

[Purchase Here](#)

OR CALL OUR OFFICE
AT 712-722-3457




Sioux Center
Municipal Utilities

THANK YOU!

**FOR CELEBRATING COMMUNITY-OWNED UTILITIES
AT THE CUSTOMER APPRECIATION BBQ**



Jenn Vermeer, Center Benefits Recognized as Top Producer in 2023

VERMEER ACHIEVES FIRST PLACE AMONG THE TOP 10% RANKING KHI INSURANCE AGENTS

Jenn Vermeer of Center Benefits has been honored with the prestigious Partners in Excellence Grow Your Business Award by KHI Solutions for her outstanding performance in 2023. Vermeer achieved First Place among the top 10% ranking KHI agents based on the impressive growth of her business over the past year. KHI is a reputable General Agency serving over 500 health insurance agents across the state of Iowa. This award acknowledges the expertise and sales experience Vermeer uses to find the right products to fit the individual needs of her clients.

The recognition was celebrated during a dinner reception held in April 2024, where Vermeer's exceptional expertise and commitment to client satisfaction were highlighted. This award is a testament to Vermeer's dedication to finding tailored solutions that meet the unique needs of each client, aligning perfectly with KHI Solutions' philosophy of providing the right product at the right price to ensure confidence and peace of mind.

Center Benefits, located in Sioux Center, has expanded to include dedicated team members who specialize in offering tailored employee benefits and comprehensive HR support services. With a deep understanding of company cultures and a commitment to delivering exceptional service, the Center Benefits team helps businesses provide valuable benefits and



support to their employees, ensuring they feel valued and supported. Whether it's employee benefits, compliance, onboarding, recruiting, or other HR initiatives, Center Benefits is committed to doing the heavy lifting so companies can focus on their core business.

For more information about Center Benefits and how they can assist with your company's employee benefits and HR needs, please contact Jenn Vermeer at 712-449-8198 or via email at jenn@centerbenefits.net.



KHI Solutions Partners in Excellence Grow Your Business Award

In the first year of business, Center Benefits is named #1 Agency in New Business Growth from KHI Solutions, a general agency representing 500 health insurance agents throughout Iowa.



CENTER BENEFITS
Insurance & HR Services

Welcome

**Dr. Shannon
VanderKooi**

Family Medicine / OB



BUSINESS CONNECTIONS BREAKFAST



**DORDT UNIVERSITY
AGRICULTURE STEWARDSHIP CENTER
FRIDAY, OCTOBER 25 AT 6:45 A.M.**

Come and network over breakfast and hear the latest news from the Dordt University Business Department.

Breakfast is free, registration is required:
defenderdays2024.eventbrite.com



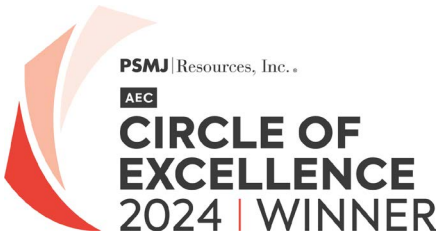


DGR Engineering Recipient of Three Awards

Rock Rapids, IA -- DGR Engineering has recently been honored by receiving three important awards. The first two awards are associated with the company's performance in several key metrics important to the consulting engineering industry, and the other award confirms the company as a Top Workplace.

For the 11th consecutive year, DGR Engineering has been selected for PSMJ Resources, Inc.'s exclusive "Circle of Excellence" as one of 69 exceptional architecture and engineering firms across the country. DGR Engineering has earned this award each year starting in 2014.

[Read the full article here!](#)



CYBERSECURITY AWARENESS MONTH

Harvest is here and in full swing, which means an eventful Christmas season is right around the corner. While you and I are gearing up to tackle the turkey on Thanksgiving, threat actors are greasing the gears to ramp up their scamming exploits. Every year, we see an uptick in scams around the holiday season. Attacks can come from many different avenues, yet the intent is all the same. If you're being pressured to pay for anything with gift cards, cryptocurrency, or any other obscure form of payment, it's likely a scam. Scammers want untraceable means of payment. However, that doesn't mean that wired funds aren't accepted. Scammers will take your money anyway they can get it. Here are a few indicators you might be getting scammed and how to defeat the threat.

Pressure: Scammers want you to feel the weight of the world to make you comply. Maybe they say that your heat will be turned off, or that the police will come to arrest you. Always hang up and call a known good number to verify any outstanding fees.

Obscurity: Threat actors don't want you to ask questions. They want you to simply comply or they will become overtly rude. Ask questions, if it doesn't sound right or too good to be true, it probably is a scam. Be skeptical of who you are talking with on the phone. Hang up and call the number listed in the phone book or online.

Emotional Distress: It's simple psychology, if I can own your emotions, I can own your actions. Attacking someone's emotions is the oldest trick in the book. If you notice you're getting emotional (sad, angry, fearful, etc.) hang up and contact a family member. Remember, if you feel like you must hide it from family and friends, it's likely a scam. If people are telling you, it's a scam, it is. Please be cautious, no one wants to see members of our community getting taken advantage of.



MYASB.COM

HOLIDAY Cookie Trays

We know this is a very busy time of year and it is only going to get busier. So we want to help you! We would love to make this time of year less stressful for you. How can we do that? Let us do the holiday baking for you!

Do you have a holiday party or open house that you are hosting?
Do you have customers or employees that you want to say "Thank You" to by giving them a gift?

We have so many great cookie and candy tray options for you to choose from. They make great gifts and are also perfect for shipping. Ordering is easily done through an email or a call.

Would you rather customize a gift tray or gift box? Give us a call or send an email and we can help you with ideas, choices and special quotes!

We hope you have a wonderful holiday season! And thanks for considering Casey's Bakery for your Holiday treats.
caseysbakery.office@gmail.com or 712-722-2551



W. Dale Den Herder Honored by Iowa Bankers Association for 50 Years of Service

Den Herder one of 19 bankers to receive IBA 50-Year Banker designation

September 23, 2024 – W. Dale Den Herder of American State Bank, Sioux Center, Ia, was recently honored by the Iowa Bankers Association for more than 50 years of service at a bank. The award was presented to Den Herder during the IBA Annual Convention on Monday, September, 16, in Des Moines. Den Herder was one of 19 individuals recognized for reaching the 50-year service milestone.

“Each year, it’s amazing to hear these bankers’ stories of dedication to their communities and the many relationships they formed throughout their 50-plus years of service. We’re honored to be able to celebrate the exemplary commitment and experience of Dale,” said IBA President and CEO John Sorensen. “This event allows us the opportunity to recognize these legendary bankers among their family and friends, and in an environment that highlights their accomplishments and dedication for our next generation of bankers.”

W. Dale Den Herder has built two banks, American State Bank and American Bank, and they continue to be a cornerstone of his career. Over the past 50 years, he has also made significant contributions to his community as mayor and City Council member in Sioux Center, served on the Land Development Board, co-chaired the hospital board and participated in the airport committee. Additionally, he was involved in the Center Mall Project and co-chaired the initiatives for a new golf course and community living. He reflects on his past and current service with deep gratitude, acknowledging that the last 50 years would not have been possible without the support of his family, great customers, dedicated boards of directors and the many wonderful employees who have worked alongside him. It continues to be an honor to serve the communities he holds dear.



MEMBER FDIC

OCTOBER 2024 Library Announcements

Parents are invited to take their children (ages 0-4) to a special fall **Story Time at Fields of Fun** on Tuesday, October 1 at 10:00am.

Individuals can stop in with any tech related questions during **Tech Tuesdays** on October 1 and 15 at the library. No appointments necessary. Simply stop in between 1-3:00pm. Time may be limited if there is a wait list.

Bilingual Story Time will continue every Monday evening in October at 6:30pm. This is a fun time for both English and Spanish-speaking families. Some of the books and activities will incorporate Spanish language learning.

Are you looking for fun times, intellectual stimulation, and good company? Then join us at the library on Thursday, October 3 from 6:30-8:00pm for **Family Game Night!** Light snacks will be provided. You can take your own game to teach the group or play one of ours!

Celebrate **Hispanic Heritage Month** by creating your own masterpiece in the styles of Latino folk art, rock carving, and Mexican Amate painting. We will have a come-and-go station set up in the library on Friday, October 4 from 10-11:30am. This is a great activity for kids on their day off from school!

Hey kids – **Bluey is coming to the library!** Come and enjoy a time of imagination, dancing, story time, and all things Bluey on Tuesday, October 8 from 6:15-7:15pm.

The **Dyslexia Support Group** is holding a Celebration Night at the library on Thursday, October 10 at 7:00pm. Students with dyslexia or ANY reading disability are welcome to wear red in honor of Dyslexia Awareness Month.

Sioux Stitchers will hold their monthly meeting at the library on Tuesday, September 15 at 1:30pm. Each month there is a different speaker, and a different skill is taught.

The Sioux Center Public Library in association with Christian Homeschool Collective presents **Mom's Night Out** on Tuesday, October 15 from 6-8:45pm! Join us for an evening to celebrate homeschool moms with refreshments and a presentation by Lisa Foster on how to teach your children to be lovers of books. Lisa is a retired homeschool mom with over 30 years of teaching experience! We look forward to a relaxing and informative evening - hope to see you there! Beverages will be provided, please bring an appetizer to share.

Adults, join us for an **acrylic painting night** at the library on Thursday, October 17 at 6:30pm. A Paint Sesh Instructor will guide us virtually as we create a painting called Serene Autumn. Registration is required and space is limited. Sign up now through our website.

For a complete list of all the library's programming, please visit our website calendar at: <https://siouxcenter-library.librarycalendar.com>

PROMISE COMMUNITY HEALTH CENTER
drive thru flu shot clinics:
October 16, 23 & 30

Start your health journey this Fall!

CHOOSE HEALTH NW IOWA - a program for people of any age who want to improve their overall health

QR Code or Call to register: 712-737-2971
Cost: \$40/person or \$60 /pair
Register by Sept. 12

8 classes - Thursdays, 5:15-6:30pm
Sept 19, 26, Oct 3, 10, 24
Nov 7, 21, Dec 5

- *eat healthier
- *be more active
- *lose weight
- *manage stress
- *lower risk of diabetes

In Sioux Center at Promise CHC Mission Conference Room

Classes taught by nurses and dietitians from Sioux County hospitals and health centers

712-737-2971
chp@siouxcountychnp.com
www.siouxcountychnp.com



October is National Physical Therapy MONTH

OUR SIOUX CENTER STAFF INCLUDES
4 PHYSICAL THERAPISTS

**Julie Arends | Steve Haveman
Henry Byl | Steph Raih**

Although we specialize in the rehabilitation of industrial, orthopedic, and sports injuries, but offer a variety of other Physical Therapy solutions.

Now offering Physical Therapy for Parkinson's, Balance Training and other Neurological conditions. Steph Raih is certified in LSVT BIG and PWR!

Just as you can choose your doctor, you can also choose where you receive your Physical Therapy. Give us a call to set up an appointment or for any questions if PT is right for you!

712-722-1902

Christmas For A Cause

**Heritage Village, Sioux Center
November 29 - December 31 | 5:00-10:00 PM**

Join us for the 4th annual Christmas For A Cause, and enjoy a walk-through Christmas light display!

All freewill donations benefit ATLAS & CFE!

How to Donate:

- QR Code
- ATLAS Envelopes found at Christmas For A Cause
- atlasofsiouxcenter.org/christmas-for-a-cause

Hot Chocolate

Served out of Doc's

November 29 & 30 • December 5, 6, 7, 13, 14, 20, & 21
Will be served from 6:00 PM - 9:00 PM

Weather Permitting



For more information follow us on Social Media!

@BankWithPeoples | @AtlasofSC

SAVE AT THE MOVIES!

The Cinema 5's Annual Gift Card Sale takes place **November 21 - December 1** with **20% off** gift card sales online or in-store.

★ The savings continue with our **HOLIDAY MATINEE SERIES!** ★

Free tickets to family-friendly films will be available at sponsoring merchants mid-November.

November 29 - December 1: **IF**
December 7-8: **Kung Fu Panda 4**
December 14-15: **Elf**
December 21-22: **The Garfield Movie**
January 4-5: **Despicable Me 4**

For more information, including tickets and showtimes, visit www.fridleytheatres.com.

Cinema 5 | Sioux Center, IA

