

Newsletter

February 2025

February Chamber Meeting

Wednesday, February 12

12:00pm

Sioux Center Library

MEAL COST: \$12

Catered by Casey's Bakery



“Growing Community Through the Game of Golf”

PRESENTED BY Jon Crane and Karrie Van Ravenswaay
The Ridge Golf Club

No RSVPs needed. All Chamber members & their employees are encouraged to attend.

HUMAN RESOURCES (HR) ROUNDTABLE

Monday, February 24

11:30am - 1:00pm

Premier Communications

339 1st Ave NE, Sioux Center

LUNCH SPONSORED BY PREMIER COMMUNICATIONS

“Creating and Maintaining a Positive Work Culture”

PRESENTED BY ANDREW ROELFS,
Development and Training Manager, Interstates

RSVP: Please email amberv@siouxcenterchamber.com by Wednesday, February 19.

Open to All Chamber Members!

Are you responsible for HR duties in your organization, whether as an official HR professional or a small business owner wearing multiple hats? Join us for the launch of the HR Roundtable Group!

This new initiative is designed to bring Chamber members together to network, learn, and share experiences. Our goal is to provide valuable, local training and foster collaboration among members in building stronger, more effective teams.

MEETING DETAILS:

- **FREQUENCY:** Last Monday of every other month
- **LOCATION:** Rotates among hosting businesses
- **TOPICS:** Will focus on a different topic each session. Participants will have the opportunity to complete a survey to help identify high-priority areas for future discussions.

We're excited to kick off this program with a discussion on creating a positive work culture. Don't miss this opportunity to gain insights and connect with other professionals in our community.

Seating is limited. Reserve your spot today!

UPCOMING RIBBON CUTTINGS

FEB
20

Join us as we celebrate
Goodwill's Grand
Opening!



Goodwill
8:30am

1481 2nd Ave SW,
Sioux Center

FEB
27

Join us as we celebrate
RJ's Indoor Golf & Bar's
Ribbon Cutting!



RJ's Indoor Golf & Bar
3:00pm

2833 St. Andrews Way,
Sioux Center

ONLINE STORE FOR
SIOUX CENTER MERCH
OPENING SOON!

SIOUX CENTER
shoppe



WATCH FOR UPDATES ON SOCIAL MEDIA

We are thrilled to introduce Chamber Workshops!

These programs will provide members with practical tools, expert guidance and hands-on experiences to help their businesses thrive and grow.

UPCOMING CHAMBER WORKSHOP



Marketing Essentials: Branding & Social Media Tools

Need some easy steps to simplify your business marketing? Join us for an interactive workshop designed to help you streamline your marketing! Bring your own laptop and develop a complete branding kit and social media toolkit for your business. You'll define your brand voice, establish a cohesive color palette, and design ready-to-post social media templates. Leave with tangible materials and actionable tools to elevate your business's marketing strategy.

WHEN: Tuesday, February 18 **TIME:** 8:30am - Noon
WHERE: Chamber Office - Van Bruggen Collaboration Space
COST: \$50 for Chamber Members
TO REGISTER AND MORE INFORMATION:
email kendrak@siouxcenterchamber.com
SPACE IS LIMITED



NURTURED LOCALLY, ENJOYED GLOBALLY

New Ag Campaign!

The Chamber Ag Committee is excited to announce a new direction: the launch of "Sioux Grown: Nurtured Locally, Enjoyed Globally," a video marketing campaign designed to tell the compelling stories of Sioux County agriculture. This campaign will replace the Ag Luncheon while still celebrating and promoting our vibrant agricultural community.

"SIOUX GROWN" WILL HIGHLIGHT:

- *The Faces of Agriculture* – Featuring local farmers, producers, and families who dedicate their lives to feeding our community and the world.
- *The Diversity of Our Fields* – Showcasing the wide array of agricultural industries in Sioux County, including beef, pork, poultry, dairy, corn, and soybeans.
- *The Economic Impact* – Demonstrating how agriculture sustains our local economy and contributes to global markets.

Visit www.siuoxcenterchamber.com/sioux-grown to find more information and sponsorship opportunities

A large graphic for the "Sioux Center Indoor Fair" and "Milwaukee Tool Sale". The background is a collage of colorful geometric shapes in shades of blue, green, and yellow. At the top, a green banner reads "THE SHOW OF ALL HOME SHOWS". The Milwaukee Tool Sale logo features a hammer and gears. The main text reads "Sioux Center Indoor Fair" in large, bold, black letters. Below that, it says "MARCH 19-20, 2025" and "3:00-8:00pm | Dordt University Rec Center". A dark blue button with white text says "REGISTER YOUR BOOTH!". At the bottom left, it says "BROUGHT TO YOU BY PLUMBING & HEATING WHOLESALE INC." with a logo.

THE SHOW OF ALL HOME SHOWS



Sioux Center Indoor Fair

MARCH 19-20, 2025

3:00-8:00pm | Dordt University Rec Center

REGISTER YOUR BOOTH!

www.siuoxcenterchamber.com/indoorfair

Milwaukee
TOOL SALE

BROUGHT TO YOU BY
PLUMBING & HEATING WHOLESALE INC.

SAVE THE DATE!



We're excited to announce that planning is underway for the 2025 Summer Celebration! This fun-filled weekend will feature community favorites like the FREE Community Cook-Out, Parade, Kids Karnival, and a FREE Street Dance featuring The Ruralists and IV Play.

Help support these FREE events to create memorable moments for our community while highlighting your dedication to Sioux Center.

BECOME A SPONSOR!



Seeking Nominations!

Know someone who makes Sioux Center a better place to live, work, and play? Share their story with us!

Submit your nomination today and help us honor those who truly embody the spirit of Sioux Center!

DEADLINE FOR NOMINATIONS IS FEBRUARY 14TH

NOMINATE HERE



Chamber Ribbon Cutting

Thank you to everyone who joined us to celebrate the Chamber's Ribbon Cutting! Your presence made the day even more special as we unveiled a space that represents growth, collaboration, and community for Sioux Center. We're excited for the future and grateful for your support!



MEMBER'S CUT
— PREMIUM BUTCHERY —

Ribbon Cutting



Thank You for an Amazing Seven Years!

Dear Sioux Center Chamber Members,

As we reflect on the past seven years, we want to extend our heartfelt

thanks to you and your customers for your support and partnership. It has been a true privilege to serve this incredible community, and we are grateful for the trust you've placed in us.

Looking ahead, we are excited to continue providing top-notch moving services and to strengthen our relationships with all of you. Together, we've made these years memorable, and we're looking forward to many more working alongside such wonderful businesses and customers.

Thank you again for being a part of our journey!

THE MOVING COMPANY
712-541-9407 | WWW.MOVINGYOURTHINGS.COM

Listen to your heart

This **Heart Month**, take the first step towards a strong, healthy heart with expert care, screenings, and lifestyle support. Schedule a visit with your provider today!



(712) 722-1271 | siouxcenterhealth.org

BUSINESS ONLINE

Take your business banking to the next level with our simple and convenient mobile app. Here are some of the key features that will help you manage your business finances on the go:

- **Account Details:** Easily view your account balances and transaction history anytime, anywhere.
- **Inter-Account Transfers:** Quickly transfer funds between your accounts with just a few taps.
- **Mobile Check Deposits:** Deposit checks securely using your smartphone's camera, saving you a trip to the bank.
- **ACH and Wire Approvals:** Approve ACH and wire transactions on the go, ensuring your payments are processed promptly.
- **Positive Pay Approvals:** Protect your business from fraud by approving Positive Pay transactions directly from the app.

CONTACT OUR
DIGITAL BANKING
TEAM TO GET
SET UP TODAY!

712-722-4852
businessonline@myasb.com



GRAND Opening!

Thursday, February 20, 2025

Join us as we celebrate
opening our new store!

Ribbon Cutting Ceremony at 8:30am

Light refreshments and prizes
will be given throughout the day!

¡Gran Inauguración!
Jueves 20 de Febrero de 2025

¡Únase a nosotros para celebrar la
inauguración de nuestra nueva tienda!

Ceremonia de inauguración a las 8:30am
¡Se entregarán refrigerios y premios durante todo el día!

Goodwill of the Great Plains • 1481 2nd Avenue SW • Sioux Center, IA
www.goodwillgreatplains.org



MYASB.COM



FEBRUARY 2025

Library Announcements

Create some **Valentine's Day cards** for your loved ones at our Accucut Program on February 6! Stop in between 2-3pm or 7-8pm. Everyone can create 4 cards. This is a come-and-go event. Show your love with handmade cards!

The library is excited to welcome Wes Kamerman on Tuesday, February 11 to lead a **Cryptocurrency and Bitcoin Program** at 7:00pm. Wes will help us get to know the basics of cryptocurrency and just what is bitcoin and how it works. No registration required, this class is free and open to all who are curious.

The **Dyslexia Support Group** will meet at the library on Thursday, February 20, at 7:00pm. Each meeting includes a presentation on a topic related to dyslexia, as well as time to connect with other parents or educators. Visitors are always welcome!

Sioux Stitches will be meeting on Tuesday, February 18, from 1:30-3:00pm. Visitors are always welcome!

Adults are welcome to our new **Cozy Crafting** program for Adults on Tuesday, February 18, at 7:00pm.

The library is partnering with NCC in offering an **Immigrant Connection presentation** at NCC's new Career Academy on Wednesday, February 19, at 7:00pm. Attendees will learn about Immigration Connection's low-cost Department of Justice accredited legal representation services that are coming to town. Services include: green card application, visas, DACA renewals, and so much more!

Join us for another **'Cent'sible Approach** as we prepare our homes for any situation – foodwise that is! Dori Berding will return to the library on Tuesday, February 25, at 7:00pm to talk about looking at expiration dates and what works best for long term saving when you stock your pantry the smart way!

To see a complete list of all the upcoming programs, or to sign up for a library event, please visit our website at www.siouxcenterlibrary.org.

No Dusting

by No Streaking

712-722-3884

Sioux Center, IA

New Service by No Streaking

We are excited to offer dust control services in 2025 for gravel roads/lots under the name No Dusting by No Streaking.



Seeking photos of local destinations for Visit Sioux Center website

The City of Sioux Center has been awarded a \$9,300 Iowa Tourism Grant to launch a tourism-focused Visit Sioux Center website – and we're looking for local photos!

The new Visit Sioux Center website will be a landing page designed to engage potential and current visitors, potential residents and employees, prospective university students and their families, and others curious about Sioux Center, Iowa, or planning to visit or move to the community.

The website is being developed and launched with insights from the local Tourism Steering Committee and tourism stakeholders in various sectors across Sioux Center.

"We want to give a big-picture look at attractions, amenities, restaurants, lodging, shopping, and more here and entice people to dig deeper," said Sioux Center Communications Coordinator Maggie Landegent. "The goal is to make it easy for people to think, 'Wow, Sioux Center has a lot to offer, and I can plan an evening or weekend or life here.'"

Work is beginning this month, and the website is slated to launch by the end of 2025.

The first big step is gathering photos and info on local attractions, lodging, restaurants, shopping, amenities, etc. Have great photo of your destination? Highlight great moments, food, drink, places, and more. Email photos to maggiel@siouxcenter.org



ATLAS & Center for Financial Education supported through Christmas For A Cause

Peoples Bank in Sioux Center partnered with ATLAS of Sioux Center & Center for Financial Education (CFE) for the 4th annual Christmas for a Cause held at Heritage Village in Sioux Center. Because of the generous donations given through Christmas For A Cause, \$10,000 was raised for ATLAS & CFE!

"The staff and board of directors at ATLAS and the Center for Financial Education are deeply grateful for the support of our community," says Amy Keahi, Director of ATLAS of Sioux Center & CFE. "It was truly a joy to serve hot chocolate, connect with those enjoying the beautiful Christmas lights at Heritage Village, and celebrate the holiday season together. We had the pleasure of meeting people from our local community as well as visitors from far away, whether they were here to see family or made a special trip just to enjoy the lights."

"We'd like to extend a special thank you to Peoples Bank for inviting us to be part of this year's celebration and for creating such a wonderful atmosphere for families to come together and experience the magic of the lights," Keahi added. "Finally, a heartfelt thank you to everyone who stopped by and made a donation to support our ministries."

About ATLAS & CFE

ATLAS (Attaining Truth, Love, and Self-Control) is a nonprofit ministry, committed to touching lives for Christ by walking with the hurting (emotional, physical and spiritual) in the local community. It is a mentor-based extension of local Christ-centered churches providing free, confidential, personal development services. ATLAS will work with professional counseling and support organizations in cases where professional assistance is needed.

CFE (Center for Financial Education), now part of ATLAS, offers free confidential financial counseling to families and individuals. CFE also offers Social Security Rep Payee services for those who have difficulties in managing their benefits, bills, and spending. We also offer a variety of classes to the public.

You're Invited



— TO DOUG BOONE'S —
**RETIREMENT
OPEN HOUSE**

February 28 | 9:00 - 11:00 am

You are invited to join us in celebrating Doug Boone's remarkable career and well-deserved retirement from Premier Communications! After 47 years of dedicated service and countless contributions to the Premier team, Doug is looking forward to this next chapter of life. Please come and help us honor his career at Premier, share memories, and wish him well on this special occasion.



Lower Level Meeting Room | 339 1st St NE, Sioux Center, IA

