

# Newsletter

January 2025

## January Chamber Meeting

Wednesday, January 8

12:00pm

Sioux Center  
Library

MEAL COST: \$12  
*Soups & Sandwiches  
catered by Subway*

*No RSVPs needed.  
All Chamber members &  
their employees are  
encouraged to attend.*

PREMIER  
network solutions  
A division of Premier Communications

**CYBERSECURITY  
MADE SIMPLE**

LEARN THE IMPORTANCE OF PROTECTING BUSINESS DATA  
**JANUARY 8 | 12:00PM TO 1PM**

SIoux CENTER PUBLIC LIBRARY

**REMEMBER OUR NEW ADDRESS IS**  
*530 N Main Ave, Sioux Center*

### WELCOME TO OUR NEW MEMBERS!



**MEMBER'S CUT**<sup>™</sup>  
— PREMIUM BUTCHERY —

Member's Cut  
Premium Butchery

712-722-5970  
25 11TH STREET NW, SIOUX CENTER

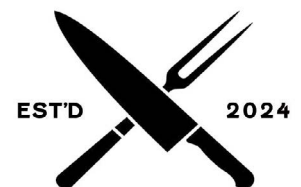


Ross Hoekstra  
State Farm Insurance

712-441-8035  
1617 2ND AVE SW, SIOUX CENTER

### UPCOMING EVENT

**JAN 29** Join us as we celebrate  
Member's Cut's Ribbon  
Cutting!



**MEMBER'S CUT**<sup>™</sup>  
— PREMIUM BUTCHERY —

**Ribbon Cutting**  
10:00am  
25 11th St NW, Sioux Center

JOIN US FOR OUR

# Ribbon Cutting!

THURSDAY, JAN. 9  
4:00 PM  
530 N Main, Sioux Center



## New 2025 Window Cling!

You should have received a window cling in the mail over the holidays. You can proudly display this cling on your business window! If you need additional window clings or would like an electronic version of the decal to display on your company's webpage, please email [amberv@siouxcenterchamber.com](mailto:amberv@siouxcenterchamber.com)

## December Session

Leadership Sioux Center spent last month at the beautiful Dordt Ag Stewardship Center learning more about their DiSC assessments from the Interstates team, completing competitive leadership challenges, learning about our strong educational institutions, and hearing about servant leadership from Dordt President Erik Hoekstra. They were also able to consult with Mayor Vander Berg and City Manager Scotty Wynja on their group projects. Thank you to these participants for investing in themselves and our community!



## Legacy Donor Event

Last month, we hosted a special celebration to unveil the Legacy Wall, a key highlight of the new Chamber building. This memorable event welcomed donors, executive teams, and family members to recognize legacy honorees who have made a significant impact on Sioux Center.

Guests enjoyed beverages, appetizers, and the first official viewing of the Legacy Wall, which stands as a lasting tribute to leadership and vision. Heartfelt remarks and shared stories filled the evening with pride and gratitude for the enduring contributions that continue to shape our community.

Thank you to everyone who joined us for this celebration where we celebrated our past and visioned for our future!



## New Ag Campaign!

The Chamber Ag Committee is excited to announce a new direction: the launch of “*Sioux Grown: Nurtured Locally, Enjoyed Globally*,” a video marketing campaign designed to tell the compelling stories of Sioux County agriculture. This campaign will replace the Ag Luncheon while still celebrating and promoting our vibrant agricultural community.

### “SIOUX GROWN” WILL HIGHLIGHT:

- *The Faces of Agriculture* – Featuring local farmers, producers, and families who dedicate their lives to feeding our community and the world.
- *The Diversity of Our Fields* – Showcasing the wide array of agricultural industries in Sioux County, including beef, pork, poultry, dairy, corn, and soybeans.
- *The Economic Impact* – Demonstrating how agriculture sustains our local economy and contributes to global markets.

## We are thrilled to introduce Chamber Workshops!

These programs will provide members with practical tools, expert guidance and hands-on experiences to help their businesses thrive and grow.

### UPCOMING CHAMBER WORKSHOP



## Marketing Essentials: Branding & Social Media Tools

Need some easy steps to simplify your business marketing? Join us for an interactive workshop designed to help you streamline your marketing! Develop a complete branding kit and social media toolkit for your business as well as defining your brand voice, establish a cohesive color palette, and design ready-to-post social media templates. Leave with tangible materials and actionable tools to elevate your business’s marketing strategy.

**WHEN:** Tuesday, February 18    **TIME:** 8:30am - Noon  
**WHERE:** Chamber Office - Van Bruggen Collaboration Space  
**COST:** \$50 for Chamber Members  
**REGISTER:** email [kendrak@siouxcenterchamber.com](mailto:kendrak@siouxcenterchamber.com)

**SPACE IS LIMITED**

THE SHOW OF ALL HOME SHOWS

Calling all vendors!  
**REGISTRATION OPEN!**

**REGISTER ONLINE**

[www.siouxcenterchamber.com/indoorfair](http://www.siouxcenterchamber.com/indoorfair)

**Sioux Center Indoor Fair**  
MARCH 19-20, 2025  
3:00-8:00pm | Dordt University Rec Center

SAVE THE DATE!

2025

**SPIRIT** OF  
*Community*

SATURDAY, APRIL 12

5:00 pm

TERRACE VIEW EVENT CENTER

## TRAVEL LEADERS® Travel Better

**TRAVEL LEADERS NETWORK (TLN) HAS BEEN NAMED TO THE LIST OF MOST RELIABLE COMPANIES IN THE UNITED STATES ACCORDING TO NEWSWEEK MAGAZINE.**

While being mentioned with esteemed companies such as Microsoft, Fed Ex and Bank of America, Travel Leaders Network is the only travel consortium to make this list. The Travel Advantage, as a proud member of the Travel Leaders Network, is thrilled to offer local, personalized service, exclusive amenities and global connections.



## BUSINESS ONLINE

Business Online is your solution to see all accounts and loans in one place. No matter the size of your business, our platform allows you to originate ACH's, wire transfers, and account transfers.

- Same day & next day ACH payments and collections.
- Domestic and international wire capabilities.
- Positive Pay for checks.
- Mobile deposit or remote deposit scanner.
- Manage accounts and access for users.
- Great support and response time.



## State Farm Sioux Center Changes Hands And Has Moved

Starting January 1, Ross Hoekstra, will be the new business owner of State Farm Sioux Center. He is taking over from Kyle and Cindy Van Wyhe who have worked for State Farm for 32 years. Sioux Center State Farm will have expanded hours and add additional staff to better serve customers. In addition some staff are bilingual to better serve our community. Ross grew up in Sioux Center and calls Sioux Center his hometown. He is excited to be involved in the community in a variety of ways. Stop on by for some coffee and conversation. He is here for all your insurance and financial service needs. Next to DQ.

**CONTACT OUR DIGITAL BANKING TEAM TO GET SET UP TODAY!**

712-722-4852  
businessonline@myasb.com



MYASB.COM



## Business REBATES

Check out [brightenergysolutions.com](http://brightenergysolutions.com) for rebates to help your bottom line.



## Energy-Saving Rebates for Businesses

Cash in on rebates through Sioux Center Municipal Utilities when you buy certified Energy Star equipment:

- COMMERCIAL REFRIGERATION
- LIGHTING - BOTH NEW AND RETROFIT
- COMPRESSED AIR
- HEATING & COOLING
- FOOD SERVICE EQUIPMENT
- INFRARED CURING & DRYING
- VFDS AND PUMPS AND MORE!

REBATES ARE ALSO AVAILABLE FOR HOMES

**To find your rebate, call Adam (712) 722-0761 or visit [www.siouxcenter.org/rebates](http://www.siouxcenter.org/rebates)**



TICKETS ON SALE NOW

[SIouxCENTERHEALTH.ORG/FOUNDATION](http://SIouxCENTERHEALTH.ORG/FOUNDATION)



# Hometown bridal Showcase

## WHERE

Terrace View Event Center  
230 St Andrews Way, Sioux Center, Iowa

## WHEN

Saturday, February 1, 2025  
9am-12pm



## Community Health Assessment

### Help Us Promote and Improve the Health of All Who Live, Learn, Work, and Play in Sioux County!

Your voice matters! Help determine the priorities that will promote health in our communities. Take our brief Community Health Assessment survey today—it's confidential and will take about 15 minutes to complete.



#### Take the survey by January 31st:

(survey is in English and Spanish)  
Use your phone to scan the QR code or complete the survey online at:  
<https://siouxcountychnp.org/>

Questions or Need More Information?  
Email: [chnp@siouxcountychnp.org](mailto:chnp@siouxcountychnp.org)  
Website: <https://siouxcountychnp.org>  
Call: 712.737.2971



## SIoux CENTER ARTS PRESENTS



it's a hard knock life.

# AUDITIONS

JANUARY 2025  
SHOWING JUNE 2025

### Annie Auditions

Leapin' lizards!! Sioux Center Arts is thrilled to announce that our 2025 Summer Celebration show will be Annie! Directed by David Janssen, this 1977 Broadway musical features exciting leads and a vibrant ensemble with beloved songs like "Tomorrow" and "It's a Hard Knock Life." Set during the Great Depression, Annie tells the story of an orphan girl in New York City desperate to find her birth parents who is invited to spend Christmas at the mansion of billionaire Oliver Warbucks and his assistant Grace.

Auditions will be January 11 and 13 with performances over Summer Celebration, June 5-7.

Auditions are open to high school students and older, with the exception of Annie and a few of the younger orphan roles. A special audition time will be set for these younger roles. In addition to lead parts, the show includes a dynamic adult ensemble featuring numerous named roles and solo lines. Visit [www.siouxcenter.org/16/Arts](http://www.siouxcenter.org/16/Arts) for more information!

## JANUARY 2025 Library Announcements

*Happy New Year!*

**The Sioux Center Library will be closed all day on Monday, January 1, for the New Year's Holiday.**

Join us at the library for **A 'Cent'sible Approach** on Monday, January 13 at 7:00pm, as we learn how to prepare your pantry to make it the most usable! Dori Berding will teach us some strategies to properly prepare your shelves. Registration is not required for this event.

**Leaders connect!** Starting January 14, the library will be hosting the **Lead & Inspire Lit Book Club** aimed at leaders in the community wanting to enhance and elevate their leadership skills. At 5:00pm we will be discussing "High Performance Habits" by Brendon Burchard. Registration is not needed.

The **Dyslexia Support Group** will meet at the library on Thursday, January 16, at 7:00pm. Each meeting includes a presentation on a topic related to dyslexia, as well as time to connect with other parents or educators. Visitors are always welcome!

Be the best you in the New Year with **tips from Dr. Karsyn Harmsen and Dr. Tiffany Armstrong** on how to improve your sleep habits and wake up rested and ready for the day! They will be at the library on Monday, January 20, at 7:00pm. This event is free and open to the public.

**Need some new comfort food recipes for winter?** The library will be hosting registered dietitian, **Tonya Huenink**, on Tuesday, January 21 at 7:00pm to teach us some ideas for using your Insta-Pot to cook these meals. Sign up today to discover some great recipes and even try some samples! This is a free event, but only open to the first 25 registrants!

**Sioux Stitchers** will be meeting on Tuesday, January 21 from 1:30-3:00pm. Visitors are always welcome!

**Local author, Michelle Cowan**, will be at the library on January 22 at 7:00pm to discuss her book *Better Not Bitter: A Journey From Heartache to Healing*.

The library is excited to welcome Wes Kamerman on Monday, January 27 to lead a **Cybersecurity and Fraud Protection Program** at 7:00pm. Wes will give tips on how to keep yourself safe online with your banking and credit accounts.

To see a complete list of all the upcoming programs, or to sign up for a library event, please visit our website at [www.siouxcenterlibrary.org](http://www.siouxcenterlibrary.org)



### Evaluación de Salud Comunitaria

**¡Ayúdenos a promover y mejorar la salud de todos los que viven, aprenden, trabajan y juegan en el Condado de Sioux**

¡Su opinión es importante! Ayúdenos a determinar las prioridades que promoverán la salud en nuestras comunidades. Responda hoy mismo nuestra breve encuesta de Evaluación de Salud Comunitaria: es confidencial y tardará unos 15 minutos en completarla.



**Realice la encuesta antes del 31 de enero:**

(la encuesta es en inglés y español)

Use su teléfono para escanear el código QR o complete la encuesta en línea en: <https://siouxcountychnp.org/>



¿Tienes preguntas o necesita más información?  
Correo electrónico: [chnp@siouxcountychnp.org](mailto:chnp@siouxcountychnp.org)  
Página de internet: <https://siouxcountychnp.org>  
Llame al: 712-737-2971

